



KATZ  
TELEVISION  
GROUP

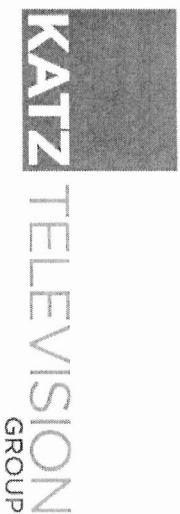
125 West 55th St  
New York, NY 10019

Comments: revised to correct rates

<b>Contract #</b> 25288983	<b>Changes as of:</b> 10/17/2016 at 5:43 PM	<b>Version:</b> Highlighting Revision 3	<b>Total \$:</b> \$5,750.00
<b>CPE:</b> RUBFL/ORDR/C18C24	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Station:</b> WWSB	<b>Total Spots:</b> 14
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> RUBIO, MARCO	<b>Market:</b> Sarasota-Manatee - SRA	<b>Total CPP:</b> \$884.62
1427 LESLIE AVE	<b>Product:</b> order	<b>Office:</b> WASHINGTON	<b>Total GRP:</b> 6.5
SUITE #102	<b>Agency Order #:</b> 30048351	<b>Primary Demo:</b> Adults 35+	<b>Traffic #:</b> 64016
ALEXANDRIA, VA	<b>Buyer:</b> Rubin, Nancy	<b>Con Type:</b> POLITICAL/VOTE	
22301	<b>Salesperson:</b> BRADLEY PHILLIPS	<b>Assistant:</b> BRADLEY PHILLIPS	<b>Separation:</b>
	202-955-5342	202-955-5342	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	M-F 6a-7a		Good Morning Suncoast	\$375.00	0.5	30	1	1	2	2	0	0	2	8	\$3,000.00	\$750.00	4.0
Changes: Rate from 350 to 375																	
null																	
M-F	7a-9a		GOOD MORNING AMERICA	\$500.00	0.5	30	1	2	1	1	0	0	1	5	\$2,500.00	\$1,000.00	2.5
Changes: Rate from 450 to 500																	
null																	
<b>TOTALS:</b> 2 3 3 3 0 0 3														14	\$5,750.00	\$884.62	6.5

change to:  
\$375.  
\$500.-  
LN1 SPOT 1 608mm  
LN6 SPOT 3 851A  
1018  
1018



125 West 55th St  
New York, NY 10019

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1427 LESLIE AVE Product: order Office: WASHINGTON Total GRP: 6.5  
SUITE #102 Agency Order #: 30048351 Buyer: Rubin, Nancy Con Type: POLITICAL/NOTE Traffic #: 64016  
ALEXANDRIA, VA

Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Separation:  
202-955-5342 202-955-5342

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/17/16 5:43 PM	BRADLEY PHILIPPS	revised to correct rates	
10/16/16 9:27 AM	BRADLEY PHILIPPS	revised lines 1,2 to correct rates to clear	
09/25/16 9:43 AM	BRADLEY PHILIPPS	revised lines 1,2 - added line 3	
09/23/16 2:21 PM	Ronda Drago	LN 1 REV PRG TO GOOD MORNING SUNCOAST LN 2 REV RATE TO \$ 300 OFFER 1X W/O 10/18 12P NEWS @ \$250	
09/16/16 3:44 PM	System	Notice Received.	
09/16/16 12:20 PM	BRADLEY PHILIPPS	nrubin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book	

Competitive Information	
Market Budget:	\$191,667
WWSB Share:	3%
Comment:	
Unknown:	97%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	14	\$5,750.00
Total	100%	14	\$5,750.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	14	\$5,750.00
Total	14	\$5,750.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/17/16 5:43 PM	BRADLEY PHILIPPS	Revised		1	\$0
Revision	10/16/16 9:27 AM	BRADLEY PHILIPPS	Confirmed		6	\$0
Revision	9/25/16 9:43 AM	BRADLEY PHILIPPS	Confirmed		1	\$0
Makegood 1	9/23/16 2:21 PM	Ronda Drago	Sent To Rep			\$0
Queued for Electronic Contracting	9/16/16 3:42 PM					\$0
New	9/16/16 12:18 PM	BRADLEY PHILIPPS	Confirmed	20		\$5,750.00

Changes: Total CPP from \$821.43 to \$884.62, Total Spots from 15 to 14, Total GRPs from 7.0 to 6.5, Comments from revised lines 1,2 to correct rates to clear to revised to correct rates: 2 buylines added or modified.  
Changes: Total CPP from \$575.00 to \$821.43, Total Spots from 21 to 15, Total GRPs from 10.0 to 7.0, Comments from revised lines 1,2 - added line 3 to revised lines 1,2 to correct rates to clear: 2 buylines added or modified.  
Changes: Total Spots from 20 to 21, User Entered \$ from \$0.00 to \$5,750.00, Comments from nrubin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book to revised lines 1,2 - added line 3. 3 buylines added or modified.  
Changes: Total GIMPs from 0 to 10, Total CPM from \$0.00 to \$575,000.00.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.